

Ottawa-Carleton Ultimate Association's

2021-2024 STRATEGIC PLAN

RAISE your game



VISION

- Our vision is to be the sport of choice for people of all ages, abilities and lived experiences within our Ottawa community.

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MISSION

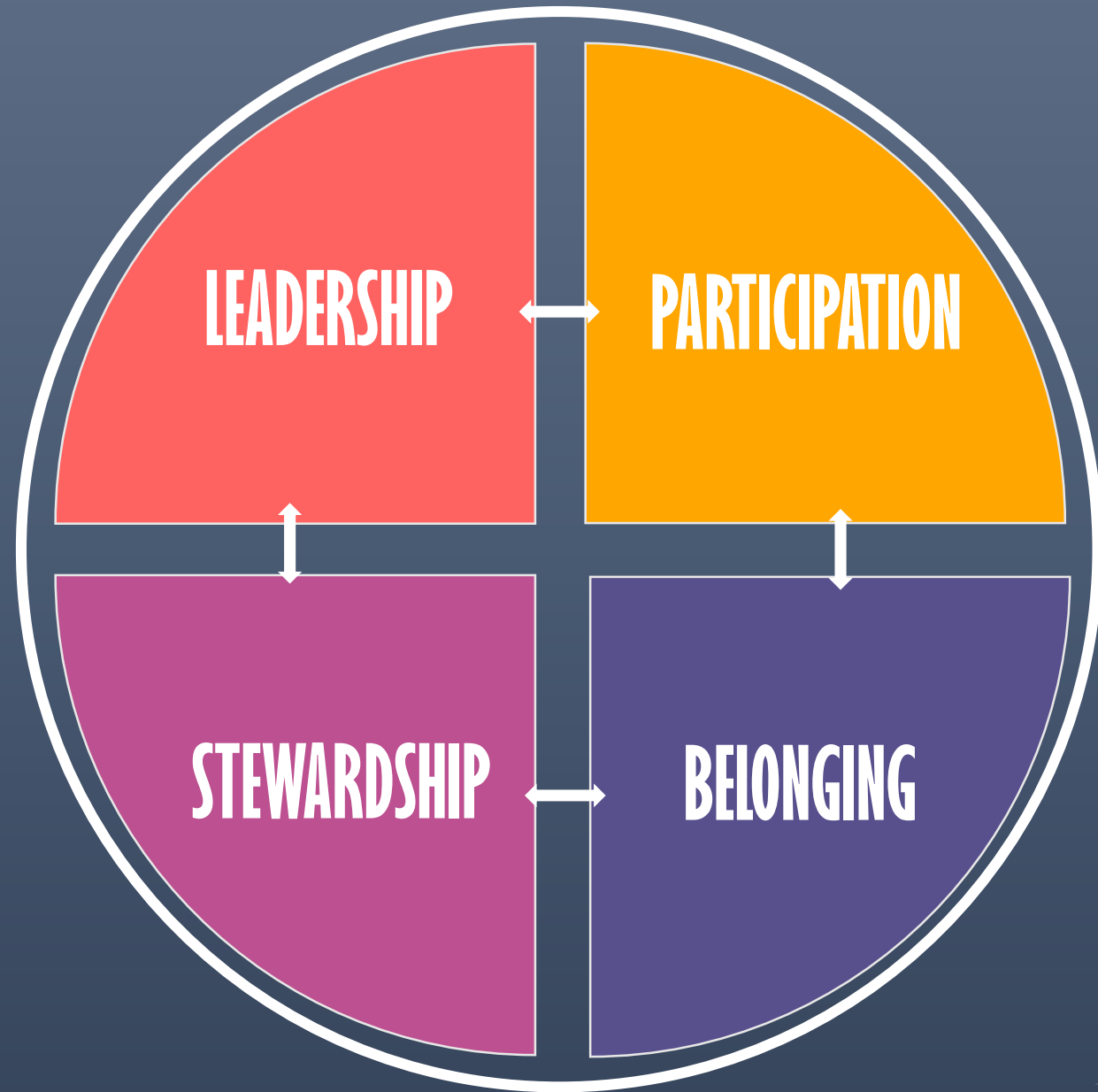
- Our mission is to coordinate, develop and promote the sport of Ultimate in Ottawa
- through diverse programming, community outreach, and organizational leadership.

VALUES

- Our core values (R.A.I.S.E) reflect and shape the culture of our organization and are rooted in Spirit of the Game. These values underlie the thinking, decisions and actions of OCUA.



STRATEGIC PRIORITIES



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STRATEGIC PRIORITY #1: PARTICIPATION



OBJECTIVES



Increase awareness of Ultimate in Ottawa



Increase participation and engagement of OCUA members



Increase women, non-binary, and two-spirit membership







Increase opportunities for youth & juniors to play Ultimate



STRATEGIC PRIORITY #2: BELONGING



OBJECTIVES

-  *Identify and mitigate barriers to inclusion of equity-seeking groups*
-  *Increase number and variety of program offerings*
-  *Implement a Women in Coaching program*
-  *Raise the profile of the OCUA membership*



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STRATEGIC PRIORITY #3: STEWARDSHIP



OBJECTIVES



Reduce socio-economic barriers to participation



Implement safe sport measures



Maintain UPI as a premier venue for local, provincial, and national level events



Improve financial stability



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STRATEGIC PRIORITY # 4: LEADERSHIP



OBJECTIVES



Seek and support diversity of representation for leadership positions



Provide leadership development opportunities



Implement a coordinator and captain program



Implement a coaching development program

