



OTTAWA CARLETON ULTIMATE ASSOCIATION
The greatest sport. The Ultimate people.



ANNUAL REPORT 2017

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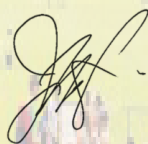
A MESSAGE FROM OUR CHAIR

I'm Jim Provost and it's nice to meet you. You can reach me at chair@ocua.ca and I'm always happy to chat. If you have ideas, thoughts, concerns, or suggestions for improvement, I would love to hear how we can continue to better as an organization.

The Board of Directors has been busy planning and strategically looking at Ultimate in Ottawa. We're pushing hard to become data-driven in as many aspects of our day-to-day operations and strategy as possible. As part of that process, we just released a new Strategic Plan to take us into the next decade.

We intend to continue focussing on growth in Youth and Junior leagues, to work hard to improve new-member onboarding and retention, as well as work on external partnerships. Moreover, we're investigating the idea of a Capital Assets fund to ensure that Ultimate continues to grow and thrive in Ottawa for decades to come.

Finally, and most importantly, I want to thank the staff, volunteers, and partners for all they do. Without you, we wouldn't survive as an organization. From youth and junior coaches, event volunteers, sponsors, team captains, competitive team leaders, coordinators, to the staff that Keep The Ship Afloat, I want to sincerely thank you everyone who dedicates their time and resources to OCUA.



Jim Provost
Chair, OCUA



A MESSAGE FROM THE EXECUTIVE DIRECTOR

2017, what a year! OCUA has so many new projects on the horizon, it can hard to keep up and let's not forget the record breaking 600mm of rain UPI received last summer.

Some major achievements from the year include hiring a new Events Coordinator and Community Liaison, Vanessa Mann, creating new leagues like Grand Masters and Junior Competitive Development, and we managed to grow the membership by 4% while being the host city to Nationals and University Nationals.

We have finally eclipsed 1000+ youth and junior registrations, which is more than double what it was in 2013! The Association also now supports 14 competitive clubs, which help keep a strong volunteer community going.

Where would we be without our devoted community of volunteers? We have over 30 coordinators and convenors helping us grow Ultimate at all levels of the game; from recreational youth to competitive Grand Masters, we offer it all in Ottawa!

I would like to thank our partners that have supported us and helped us grow and develop the membership. Andrew Morrissey, the Ottawa Outlaws, BigRig Brewery, DareDevil discs, Layout Gloves, and our newest partner BE Ultimate. Outside of the beer sponsor, these partnerships aim to support growing youth and junior Ultimate.

I look forward to an exciting summer ahead!



Christopher Castonguay
Executive Director





OUR MISSION

To organize and promote the growth and development of Ultimate throughout the Ottawa region

OUR VISION

OCUA aspires to be a leading organization in the sport of Ultimate by sustaining an inclusive, accessible playing community and supporting the continued growth and development of Ultimate at all levels of play.

OUR VALUES

OCUA understands the following values as integral to the management of the association. These values can be viewed as standards of service.

- Spirit of the Game
- Fun playing experience
- Supportive community environment
 - Individual player development
- Accountability to the membership
- Fairness in dealing with partners and sponsors
 - Social and environmental responsibility
- Sustainable, future-oriented organizational growth

OUR MOTTO

“The Greatest Sport. The Ultimate People.”

LOOKING AHEAD: STRATEGIC PLAN

FOR 2018-2021

Based on an analysis of the strengths, weaknesses, opportunities and threats facing OCUA, the Board of Directors identified the following organizational priorities as long-term objectives for the association:

- Growing and diversifying the membership
- Ensuring organizational stability and sustainability
- Promoting Ultimate and supporting the Ultimate community
- Upholding the principle of Spirit of the Game

In the context of the association's mission, vision and values – and with a view to achieving the association's long-term objectives – OCUA adopts the following strategic priorities (in no particular order) for the 2018-2020 period.

GROW YOUTH AND JUNIOR MEMBERSHIP

The greatest opportunities for further membership growth are in OCUA's youth and junior programs. Attracting more young people to OCUA will maintain overall league growth in the short term while promoting the sport more broadly and ensuring a larger and more engaged membership in the long term. In addition to increasing participation rates, OCUA will continue to enhance and promote youth and junior ultimate at all levels of play. This priority area could include a focus on local schools and enhanced organizational and instructional capacity within the youth leagues and programs.

BUILD CAPITAL ASSETS

Given the association's deep dependence on physical infrastructure (specifically playing fields), ownership of capital assets can play a vital role in ensuring OCUA's long-term viability. However, apart from its long-standing management of UPI, OCUA has never had a long-term plan to secure and increase capital assets. With the association in a stable financial position, now is an opportune time to investigate and pursue new capital projects for OCUA's future benefit.

IMPROVE ONBOARDING OF NEW MEMBERS

OCUA's retention rate for new members is comparable to other recreational leagues of its size. However, the total number of players who leave the association after a single year remains a concern. To improve retention of new members and work toward greater membership diversity, OCUA will take steps to create a more open and welcoming association. Enhancing the onboarding experience for new members will also benefit existing members by promoting inclusive, spirited play.

BUILD STRONGER RELATIONSHIPS

Relationships with external partners are vital to OCUA's success and the continued growth of the sport at all levels of play. Without field providers, sport governing bodies, equipment vendors and others, OCUA simply cannot meet all of its objectives. Moving forward, the association will prioritize collaboration with key organizational partners and the broader ultimate community to promote the sport and ensure an exceptional, stable playing experience for all OCUA members.



2017

So much has happened this year. From larger tournaments, to more kids playing Ultimate to a party to end a fun (but wet!) summer. Check out all the things OCUA was up to this year.

HIGH SCHOOL AND MIDDLE SCHOOL TOURNAMENT



This was a record setting year for the number of participants at both our high school and middle school tournaments. In 2018, both tournaments will be held at UPI to accommodate even more teams. This could be a reason why there are 904 youth and junior players in the league and that number keeps on growing. Let's get the next generation playing Ultimate!

RIVAL WEEK



Rival Week was introduced at the end of the summer because of the wet season we had. Teams got to pick their opponent and play that week against them - for fun or revenge!

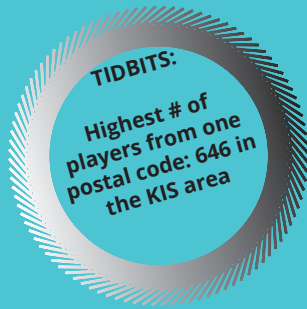
Tid bits:
\$5700 spent by members on beer and burgers
490 free drinks given out

YEAR-END PARTY



OCUA hosted a year end gala in November to celebrate a fun and exciting year. A "Volunteer of the Year" award was presented to Karlis Bouse for his dedication to convening and coaching the Youth & Junior league, and for his unending passion for Ultimate. The Drunken Monkeys won "Most Spirited Team" and they all came out to accept their award. We look forward to hosting another one next year.

AND THEN THERE WAS MORE....



“I love how accessible OCUA is to such a wide range of ages, abilities, motivations.”

- Andrew Cameron



YOUTH AND JUNIOR GROWTH

The future of OCUA lies with youth and junior players. As the builders of the league begin to retire, attracting young players to join the league has been one of OCUA's top priorities. With free youth clinics in the winter and spring months, this helps spread the word of the sport and get kids playing Ultimate. All leagues across Ottawa have seen major growth this year - from Orleans to Kanata - and 2018 should have even larger enrolment numbers.

3 MAJOR TOURNAMENTS IN OTTAWA

C4UC, CUC and CUUC all took place in Ottawa this year - making Ottawa THE place to be for tournaments. OCUA got to showcase the pristine UPI fields during CUC and the players in C4UC and CUUC got to stay close to home.

YOU MAY NOW KISS THE BRIDE!

UPI is not only a great place to play Ultimate, but it's a wonderful location to get married! Bryce and Elise Ring tied the knot at UPI this past summer.

MARKETING

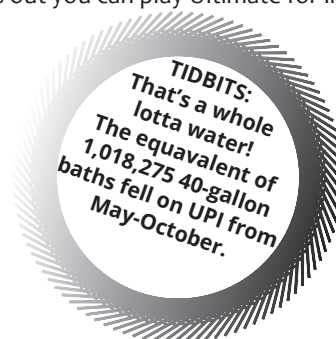
OCUA launched a new and improved marketing campaign that focused on having print ads in 5 outdoor bus shelters and inside 200 buses.

NO BORDERS

No Borders 2017 accepted more open and adult teams than in previous years. 56 teams attended the 34th No Borders.

GRAND MASTERS

OCUA introduced an indoor winter league for Grand Masters several years ago. 2017 saw more grand masters aged players signing up for a new full winter session. It turns out you can play Ultimate for life!



WWW.OCUA.ca WE CAN'T DO THIS ALONE

“Volunteers do not necessarily have the time; they just have the heart.”

— Elizabeth Andrew



THE SMALLEST THANKS IS WORTH MORE THAN THE EFFORT IT TAKES TO GIVE IT

Tid bits:
6462 hours
worked by 436
volunteers

From volunteering to coach a youth league, to delivering water jugs at No Borders to helping keep stats at Parity League - OCUA is grateful for all those who donate their time to the sport of Ultimate. We thank you and appreciate your time!

VOLUNTEER

LIST OF VOLUNTEERS 2015-2017

ACHTELL, KATE
ALEXANDER, KEN
AL-ZAHIRANI, KHALID
AMBERY, TIM
AMER, BESSAN
ANDREWS, SHANNA
ATALLAH, HABIB
ATCHISON, JENNA
BABINEAU, PATRICK
BARBER, ANDREW
BEALS, CHRISTINE
BEATTIE, CHRIS
BÉDARD, CAMILLE
BÉDARD, ISABELLE
BELANGER, JULIETTE
BELANGER, MIKE
BELANGER, NICHOLAS
BELANGER, REEGAN
BELANGER, RYLEY
BELANGER, SEBASTIEN
BENARD, SEBASTIEN
BERG, MATHEW
BERQUIST, CASSIE
BERQUIST, KRISTYN
BERRY, BRIDGET
BERRY, MEGAN
BERUBE, KATIE
BLINDER, ANNA
BOSS, JAIME
BOUCHARD, MELANY
BOUCHER, CORY
BOUSE, JAKOB
BOUSE, KARLIS
BRASSARD, JEFFREY
BRICHTA, JESSICA
BRIERLEY, DOUGLAS
BROTMANN, COOPER
BROWN, GABRIEL
BURGE, ERIC
BURNETT, JORDYN
BURNETT, JUSTINE
BURTON, BRENT
BUSH, ALEX
CAMERON, ALEX
CAMPBELL, EMILY
CANTAL, DANIELLE
CANTAL, KYLE
CARON, FREDERIC
CHARETTE, MARC
CHARIE, KELSEY
CHASE, AARON
CHASE, ETHAN
CHEER, BEN
CHEER, EVAN
CHEER, KIRA
CHOUINARD, MAXIM
CHOW, STEVE
CLARK, CAROLYN
CLÉMENT, ÉLOÏSE
CLOSE, STEPHEN
CLOUTIER, NATASHA
CLUTHE, JENNIFER
CLUTHE, SAMANTHA
COHEN, DARIA
COHEN, JARED
COLANTONIO, ALESSANDRO
COLE, EVAN
COLIC, DAVID
COLLETTE, EMMA
COOK, DAVID
DAIGELER, LIAM
DAWSON, HANNAH
DE CASTRO, VENISSA
DEE, SINA
DENNY, ARTHUR
DENNY, KEITH
DESROSIERS DRAINVILLE, MARTIAL
DEWAR, NOAH
DONAGHY, MICHAEL
DONALDSON, JULIE
DOYLE, MEAGAN
DRABIK, LUKAS
DUAN, HAN

DUNNIGAN, THOMAS
DUNWOODY, CORINNE
DUPONT-GRATTON, SAMUEL
EDWARDSON, MESHA
EISERT, MADELEINE
ESDON, RYAN
EVANS, EMMA
EWING, IAN
EWING, MELISSA
FERGUSON, TANARA
FERGUSON, THOMAS
FLAXMAN, NICOLE
FOREST-CHOMYN, MYKOLA
FOSCO, MATTIA
FOWLER, STEPHANIE
FREED, CARLEY
FRY, EMMA
GEE, CLARE
GEE, WYNNE
GIORGETTI, CORINE
GNAEDINGER, ANIKA
GOBEIL, CHRIS
GORBER, ALLISON
GORMAN, KINDHA
GOULET, CLARA
GRAHAM, SCOTT
GRANT, ELIZABETH
GRAVEL, MARIE-ANGE
GRAVELLE, FÉLIX
GREEN, COLIN
GREENE, KATHERINE
GUERRA, JILL
GUO, ANNE
GUTTADAURIA, DYLAN
HADWEN, ALEX
HADWEN, AMANDA
HANSON, SANDRA
HERNANDEZ, ANA
HIGHAM, TRISTAN
HO, MI YEN
HODGSON, DEREK
HOGEL, MATTHEW
HOU, JUN
HOWARD, MORGAN
HUANG, TINA
HUGHES, KEVIN
HUNTER, ERIK
HYSLOP, CAROLINE
IBIT, JANET
IERULLO, NICK
JACQUES, MARIE-CHRISTINE
JAFFRAY, BRIANNA
JAFFRAY, CASSANDRA
JOHNSON, MAE
JOHNSON, OWEN
JOSEPH, STEPHANE
JUNEK, ADRIENNE
KARMAN, MEHMET
KAVANAGH, EMILY
KAVANAGH, KAREN
KEATES, CHRISTOPHER
KEENAN, CALLUM
KELLS, BRIAN
KENNEDY, CAMERON
KENT, STANLEY
KING, JAMES
KING, TOM
KNOWLES, LAURA
KOBELBAUER, CHRISTINA
KROLAK, LUKE
LABELLE, GENEVIEVE
LABRÈCHE, CÉDRIC
LACELLE, PIERRE-LUC
LAFONTAINE, DANTE
LAFONTAINE, GIANNI
LAFONTAINE, LUCA
LAFORGE, JULIA
LANDRY, MATHIEU
L'ARRIVÉE, COURTNEY
LAWSON, GRANT
LAWSON, MAYA
LEACH, MAIA
LECKIE, WILL

LEE, AMOS
LEE, ANDY
LEE, BRENNAN
LEE, JUSTIN
LEE, MIKE
LEE, SAM
LEGARE, PATRICK
LETVI, JENNAHFER
LING, CHER
LOISEAU, KARL
LOO, GEOFFREY
LORBETSKIE, KEN
LUMLEY, OWEN
LYON, VANESSA
MACABUAG, YVETTE
MACDONALD, ADAM
MANN, VANESSA
MARSHALL, AMELIE
MASON, CHANTA
MATTICE, AMANDA
MAUCHAN, JAY
MCCABE, HEATHER
MCCARDLE, ALEX
MCCAUSLAND, CHAD
MCCORMICK, LUKE
MCDONNELL, JODY
MCGREGOR, MAYA
MCKAY, TENLEY
MELLWAY, KALIA
MENSAH, PAUL
MERCIER, JONATAN
MERTINS-KIRKWOOD, HADRIAN
MICHAUD, GALADRIELLE
MICHAUD, PASCAL
MIEDEMA, CATHY
MILBRADT, ELISE
MILLETT, BILL
MINGELE, CHRISPIN
MONTREUIL STRUB, EMILIE
MOREIRA, JAMES
MUELLER, ANGELA
MUNOZ, ABIGAIL
MUNOZ, JONAH
MURPHY, LAUREN
MURRAY, AARON
MURRAY, JILLIAN
NEWMAN, TOM
NEYSON, JEREMIE
NIELEN, FIONA
NIELEN, TORI
NORMAN, GWYNN
ORAVSKY, DURO
OSTOJIC, ALEKSANDRA
OTTERMAN, SYDNEY
PATRICK, BROOKE
PATRICK, JONATHAN
PAUL, DEON
PETERSON, NAOMI
PETERSON, TYNAN
PHELAN, LUKE
PIPER, BEN
POIRIER, JULIE
POPOVIC, MAYA
PORTER, COLIN
POUND, TREVOR
PRESLEY, KIM
PRICE, JUSTINE
PRICE, MERDINA
PRICE, TALLULAH
PROULX, ANDREA
PROVOST, JIM
QIN, MICHAEL
RACICOT, FREDERIC
RAMIC, NINA
RANCOURT, BENOIT
READE, MIKE
REED, HARRISON
REMPEL, KAITLIN
RENE, MAX
RICHARDS-DERUCHIE, CALVIN
RING, BRYCE
RIOUX, DOMINIQUE
ROBILLARD, JUSTINE

ROBINSON, JESSIE
ROBINSON, JIM
ROEBUCK, PETER
ROSS, SHERRI
ROWE, JONATHAN
RUDDY, SHAUN
SALIBA, PAULA
SARAVANAMUTTOO, NEIL
SAVARD, FRANCESCA
SAWLER, NICOLA
SCARFFE, COLIN
SCHUEGRAF, ANGELA
SCOTT, BEN
SCOTT, EMILY
SCOTT, ERIC
SCRIBNER, TIM
SEABORN, GEOFFORD
SEMPELS, ANNE
SHANNON, PATRICK
SHELLEY, LIZA
SHERWOOD, RACHEL
SIDHU, SABREEN
SIROIS, XANDER
SLOBOZIANU, EMMA
SMITH, JASMINE
SO, RACHEL
SPEARIN, ANDREW
STANTON, LISET
STANTON, THOMAS
STAPLES, ANNELEISE
STAPLES, DESMOND
STEELE, AARON
STOCKBRUGGER, JESSICA
STOCKBRUGGER, KADEN
STOCKI, TREVOR
STOKES, MATT
STOREY, LAURA
SULLIVAN, CHRIS
SUN, ISABELLA
SUNDE, SUSAN
SUYS, JUSTIN
SWANSON, HEATHER
TANGUAY, VALÉRIE
THOMSON, DAN
THOMPSON, MARK
TOLLER, NICK
TOWNSEND, DAVID
TSUI, KYLIE
TURNER, JAY THOR
UNTIQUEROS, ARIEL
VERBIT, STEPHANIE
VERNEY, ALLISON
VICKERS, CHRISTOPHER
WADASINGHE, CHERYL
WADASINGHE, KIRA
WALKER, HILARY
WALKER, SIMON
WALLACE, HEATHER
WALLACE, IAN
WALLACE, RYAN
WARD, ALISON
WARREN, ERIKA
WARREN, MICHELLE
WATERMAN, EVAN
WATSON, AUTUMN
WEILER, CARSON
WESTWELL, SCOTT
WHITE, STEPHANIE
WHYTE, CARRIE-ANNE
WILLIAMS, JAHLEEL
WILSON-CRUMP, KIM
WIND, TRICIA
WIND, ZOE
WINTER, MALACHI
XU, YING
YOUNG, RACHEL
YU, LI
YUYITUNG, CELESTE
ZEGARRA, ANDREA
ZEGARRA, ERIC
ZHAO, ALISHA
ZHU, ERIC

